



OMC

Online Media Core

ABOUT US

OMC is a Dubai-based boutique agency that provides 360-degree integrated communication, branding, various translation and content development services. OMC specializes in Strategic Content Creation, Brand Activation, Public Relations, Social Media, Animation, Photographing, video solutions and Graphic Designing with a masterful knack for putting brands in the right place at the right time with the right message. PR and Social Media marketing is not about what you say, but what you inspire people to say about you, and choosing the right communications partner could prove the difference between boom and bust.

Operating from business bay in Dubai, United Arab Emirates, as our head office, we provide quality and professional services to all our valued customers. We are providing our marketing services to all types of industries such as Government affairs and public relation, Medicals, Fashion Brands, Hotels, Beauty Center, Spas, Recruitment Consultancies, Advertising Agencies, Real Estate, Stock exchange, Insurance, Restaurants and many other sectors.

OMC is a pioneer media and advertising company established in 2014, and it has the expertise and resources to help you in all the stages of achieving your targeted service, goal or reaching out to your target through breath taking communications campaigns that deliver results on the ground and make people sit up, take notice and say wow.

DUBAI

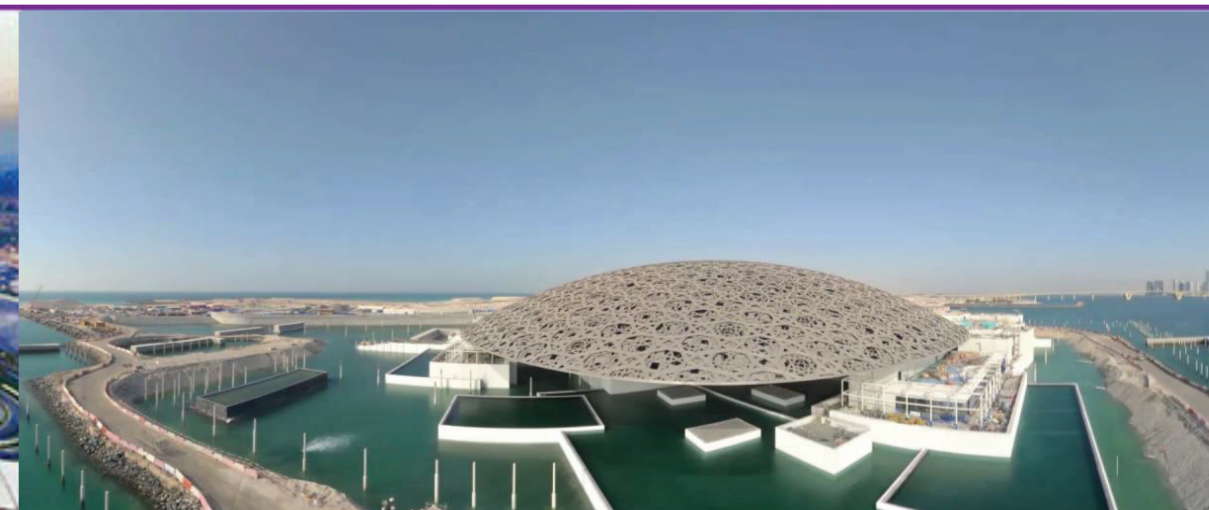


We take great pride in introducing ourselves as a Professional Media & Marketing company providing 360 degree media solutions. We truly believe in the philosophy of "Adding Value-through our our services".

Operating from the UAE, our team comprises of highly qualified professionals with many years of experience in producing Quality Media & Marketing (Offline & Online).

Online Media Core FZ LLC has come up with an innovative concept of Basic Marketing Tools to suit regular requirements with a blend of professional expertise. With our robust media resolutions and extensive network, your brand exposure will achieve maximum impact on your target audience.

ABU DHABI



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Online Media Core FZ LLC has successfully planned and implemented a range of marketing, designing and translation activities for its clients.

Take the initiative to underpin your company's success by collaborating with OMC, our Corporate Communication Team is available to communicate with you anytime and will answer all your questions.



Promotional Public Relations and E-Marketing Services

Highlighting, marketing and advertising trademarks, press releases and media events. Entering into monthly, quarterly and annual public relations contracts. Editing press releases, both in Arabic and English, in a professional manner. Preparing press interviews. Organizing events and press conferences through sending press conference invitations, contacting different media outlets as well as organizing and covering the event (TV, Newspaper, Magazines, Websites) Inviting and engaging bloggers. Being present and maintaining media and press coverage during events. Sending press releases to the media and publishing them at different mass media outlets, including newspapers magazines, TV channels and websites, as well as following up and sending them as part of a comprehensive press coverage in a final report.



Photography Services:

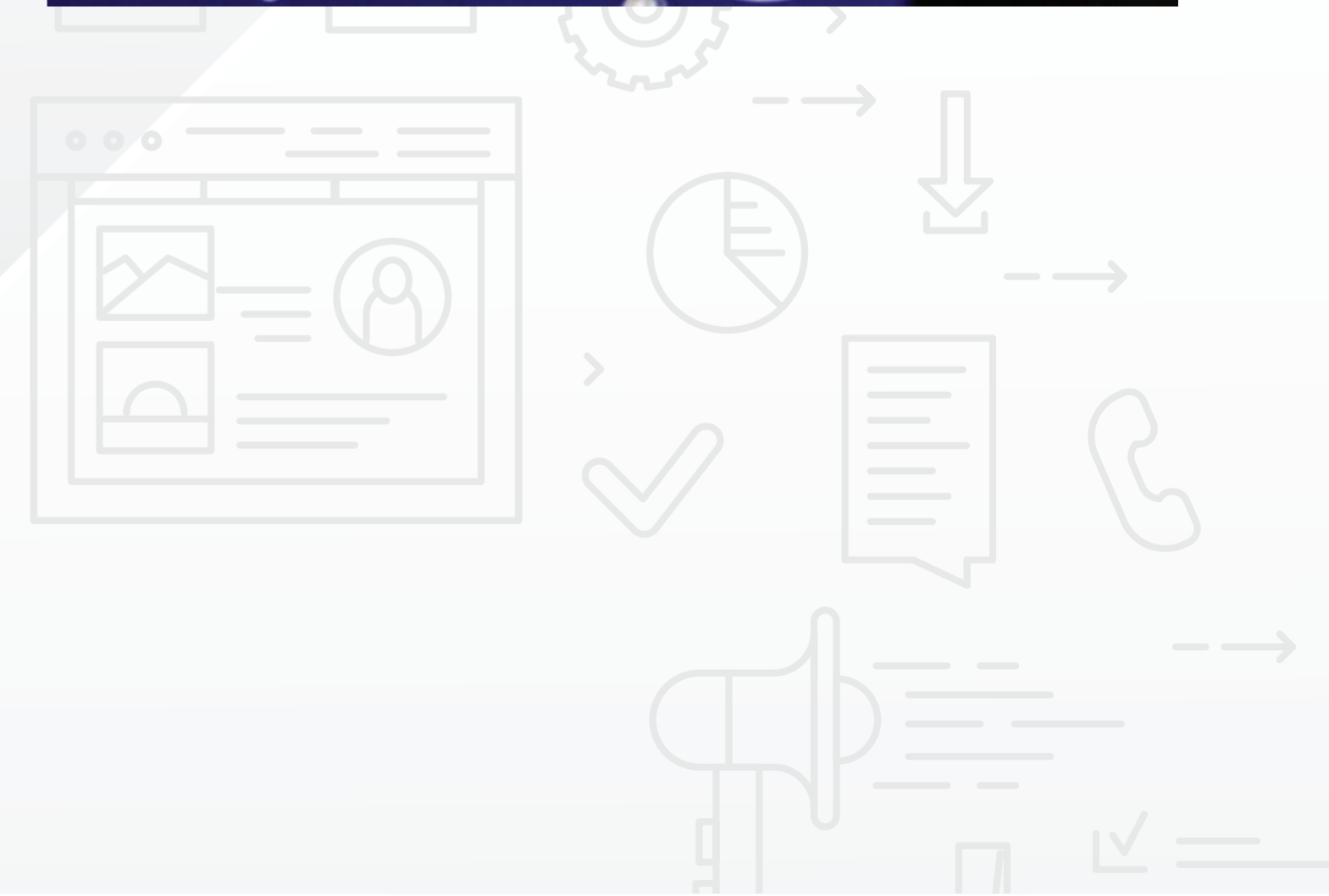


A fully equipped, and well-integrated team of high-calibre professionals to perform all photography, video shooting and social media photography tasks, in addition to all editorial works and montage in a highly professional manner. Videotaping and photographing events, parties, and exhibitions photography. Photographing press conferences. Photographing of prominent figures and press interviews, different buildings and properties. Commercial and advertisement products (jewellery, perfumes, makeup, etc...) photography.

Uploading photos on the social media platforms (Facebook, Instagram...). Uploading videos on social media pages. Posting (in English and Arabic) Commenting and adding attracting hashtags to increase interest, likes and shares of the active and useful pages. Increasing the number of followers. Selecting and hosting a blogger or a celebrity with a large number of followers or an influencer every once and a while to take through his/her social media account (Snapchat, Facebook, Instagram, etc...).

Social Media Services and Visiting bloggers and celebrities Managing events, exhibitions and conferences.

Our Company is specialised in preparing, organising and managing different events, such as forums, conferences, conventions and exhibitions in different cultural, economic, sport and social fields from A to Z locally and regionally through a professional team. Moreover, our Company provides services related to these events starting from the initial idea to final implementation, including preparation of a number of profiles and axes; hosting speakers, expertise and guests; organizing events activities like sending invitations and providing printouts and interest in every detail for professional media releases and coverage. Online Media Core (OMC) company possesses the necessary means and capabilities for fulfilling the requirements of major events management and organizing them starting from providing and reserving events' halls through an exclusive database of all prominent hotels in the state.



Moreover, we provide masters of ceremony (MCs) and security guards for the event; a wide range of exclusive gifts and all kinds of logistic arrangements in addition to securing tools required for media events like lightening, sound and record devices and interpreting services. Besides, we offer video and photography services through a professional team to cover and document the event visually and through mass media and through the wide social websites of company (Facebook, Twitter, Instagram, YouTube, LinkedIn, etc...). OMC enjoys exceptional relationships with expertise from different media field including journalism, TV, and media. We communicate effectively with leading newspapers, magazines, TV channels and institutions.



Translation, localization and subtitling services

OMC offers a unique package of translation services from and into all languages as well as editing, and proofreading, subtitling and dubbing services. We have an outstanding team of highly experienced translators and proofreaders specialized in working with translation memories (TMs) and using CAT Tools (SDL Trados & MemoQ). Thus, our clients can obtain a comprehensive TM of all their projects after the final translation and editing processes are completed. In addition, specialised dictionaries for each of the fields within the client projects' scope can be established. We offer voice narration and dubbing from and into different languages.



déjàvu ✖

memoQ



2D and 3D Animation and Visual Depiction Services

Our company offers promotional animation videos, training videos, and educational videos by using 2D and 3D animation software and white board technology. Furthermore, we offer script-writing and voice narration services from and to different languages as well as visualization of books' content; the OMC team of media and animation experts transforms the written content of the book into a highly attractive and engaging visual material using 2D and 3D animation, as well as audio commentary, which enables clients to transfer books and different writings into an attracting content that could be shared on social media platforms.



Graphic Design Services

Our professional graphic designers are characterized by their creative touch in designing visual content and graphics. Clients can get unique and attractive designs for their profiles, trademarks and institutions logos. Our work features elegance, creativity and ingenuity as we are always looking for going the extra mile and building a sustained relationship with the clients based on mutual trust and rapid response to all clients' requirements in a dynamic rapidly evolving world.



Get to know our customers

Tasneef
Life Environmentally Optimized
www.tasneef.ae


وزارة التربية والتعليم
Ministry of Education
www.moe.gov.ae

جوهرة
Jawhara.
Jewellers Since 1907
www.jawharajewellery.com


Education Development Trust
www.educationdevelopmenttrust.com

دائرة التنمية الاقتصادية
DEPARTMENT OF ECONOMIC DEVELOPMENT

www.added.gov.ae/ar-ae


مركز بيلاروما للطب وجراحة التجميل
Bella Roma Medical & Aesthetic Surgery Center
www.bellaroma.ae


APLAR 2017
16 - 20 October • Dubai, U.A.E.
www.aplar.org

saai.
www.saai.ai


International Federation of Body Building and Fitness
Academy
www.ifbbacademydubai.com

مجلس أبوظبي للجودة والمطابقة
ABU DHABI QUALITY AND CONFORMITY COUNCIL

www.qcc.abudhabi.ae/ar-ae


www.evainteriors.ae

Daily life
FORÉVER52[®]
PROFESSIONAL

www.dailylifeforever52.com


الكيدرا
ALGEDRA
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